

For Supervisor's use only

# Level 2 Accounting, 2009 <br> 90225 Analyse and interpret information and make recommendation(s) for a sole proprietor 

Credits: Four<br>2.00 pm Friday 20 November 2009

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Answer ALL the questions in this booklet.
If you need more space for any answer, use the page(s) provided at the back of this booklet and clearly number the question.

Check that this booklet has pages 2-11 in the correct order and that none of these pages is blank.
YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.


You are advised to spend 45 minutes answering the questions in this booklet.

Matiu owns Matiu's Music Store. All of the questions that follow relate to this store.

## QUESTION ONE: PROFITABILITY AND COMPARISON TO THE INDUSTRY AVERAGE

The following tables provide information about the company in 2008.

|  | \$ |
| :--- | ---: |
| Net sales | 300000 |
| Gross profit | 150000 |
| Distribution costs | 12000 |


| Gross profit percentage | $\frac{\text { Gross profit }}{\text { Net sales }} \times 100$ |
| :--- | :--- |
| Mark-up percentage | $\frac{\text { Gross profit }}{\text { Cost of goods sold }} \times 100$ |
| Expense percentage | $\frac{\text { Group of expenses }}{\text { Net sales }} \times 100$ |

(a) Use the information in the tables above to calculate the missing percentages in the table below for 2008. Round your answers to two decimal places if appropriate.

|  | Matiu's Music Store <br> for 2008 | Music stores industry <br> average <br> for 2008 |
| :--- | :---: | :---: |
| Percentage change in sales | $-2 \%$ | $-11 \%$ |
| Gross profit percentage | $-\quad \%$ | $60 \%$ |
| Mark-up percentage | $-\quad \%$ | $120 \%$ |
| Distribution costs percentage | $-\quad \%$ | $8 \%$ |

Use the information on the previous page to answer parts (b)-(d).
(b) Explain the meaning of the industry average's mark-up percentage of $120 \%$.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(c) Matiu is pleased that even though Matiu's Music Store's sales have decreased by $2 \%$, that decrease is lower than the industry average of an $11 \%$ drop.

Explain ONE possible reason why the store's sales have decreased by a lower percentage than the industry average.
(i) Reason:
$\qquad$
$\qquad$
(ii) Explanation:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(d) Make a justified recommendation for how Matiu can improve Matiu's Music Store's gross profit percentage to be closer to the industry average.
(i) Recommendation:
$\qquad$
$\qquad$
(ii) Justification:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## QUESTION TWO: PROFITABILITY COMPARISON OVER TIME

Use the information in the table below to answer parts (a)-(c).

|  | Matiu's Music Store <br> for the year ended <br> 31 March 2008 | Matiu's Music Store <br> for the year ended <br> 31 March 2009 |
| :--- | :---: | :---: |
| Net profit percentage | $15 \%$ | $10 \%$ |
| Administrative expense percentage | $6 \%$ | $7 \%$ |

(a) Explain the meaning of Matiu's Music Store's administrative expense percentage of $7 \%$ for the year ended 31 March 2009.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(b) Explain ONE possible reason why Matiu's Music Store's administrative expenses would have increased from 6\% to 7\%.
(i) Reason:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(ii) Explanation:
$\qquad$
$\qquad$
$\qquad$
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$\qquad$
(c) State ONE possible consequence for Matiu's Music Store if the administrative expense percentage continues to increase.
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$\qquad$

## QUESTION THREE: LIQUIDITY

Use the financial information below for Matiu's Music Store to answer questions (a)-(d).


2009

(a) Use the information above and the formulae below to calculate the store's current ratio for 2008. Round your answer to one decimal place.

$$
\begin{aligned}
& \text { Current ratio }=\frac{\text { Current assets }}{\text { Current liabilities }}: 1 \\
& \text { Liquid ratio }=\frac{\text { Current assets }- \text { (Inventory }+ \text { Prepayments) }}{\text { Current liabilities }- \text { Secured bank overdraft }}: 1
\end{aligned}
$$

|  | 2008 | 2009 |
| :--- | :---: | :---: |
| Current ratio | $\ldots: 1$ | $3.2: 1$ |
| Liquid ratio | $0.56: 1$ | $1.4: 1$ |

(b) Fully explain the meaning of Matiu's Music Store's current ratio of 3.2:1 for 2009.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(c) Explain ONE possible reason why Matiu's Music Store's liquid ratio would have increased from 0.56:1 to 1.4:1.
(i) Reason:
$\qquad$
$\qquad$
$\qquad$
(ii) Explanation:
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$\qquad$
$\qquad$
$\qquad$
$\qquad$
(d) Matiu is worried that Matiu's Music Store's existing current ratio is higher than the industry average of 2.6:1.

Recommend and justify ONE method that Matiu's Music Store could use to reduce the current ratio.
(i) Recommendation:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(ii) Justification:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## QUESTION FOUR: ACCOUNTS RECEIVABLE TURNOVER

The information below relates to Matiu's Music Store. Use the information in the graph below to answer questions (a)-(c).

(a) Explain the meaning of Matiu's Music Store's age of accounts receivable of 40 days for 2009.
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$\qquad$
$\qquad$
$\qquad$
(b) Explain ONE possible reason why Matiu's Music Store's age of accounts receivable would have increased from 30 days to 40 days from 2007 to 2009.
(i) Reason:
$\qquad$
$\qquad$
$\qquad$
(ii) Explanation:
$\qquad$
$\qquad$
$\qquad$
$\qquad$
(c) State ONE possible consequence for Matiu's Music Store if the age of accounts receivable continues to increase.
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## Extra paper for continuation of answers if required. Clearly number the question.

| Question <br> number |  |
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## Extra paper for continuation of answers if required.

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