





Level 2 Accounting, 2009

90225 Analyse and interpret information and make recommendation(s) for a sole proprietor

Credits: Four 2.00 pm Friday 20 November 2009

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

Answer ALL the questions in this booklet.

If you need more space for any answer, use the page(s) provided at the back of this booklet and clearly number the question.

Check that this booklet has pages 2–11 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

For Assessor's use only		Achievement Criteria		
Achievement		Achievement with Merit	Achievement with Excellence	
Analyse financial information.		Analyse a range of financial information.	Analyse a wide range of financial information.	
Interpret information and make recommendation(s).		Interpret a range of information and make recommendation(s).	Interpret a wide range of information and make justified recommendation(s).	
Overall Level of Performance (all criteria within a column are met)				

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90225

You are advised to spend 45 minutes answering the questions in this booklet.

Matiu owns Matiu's Music Store. All of the questions that follow relate to this store.

QUESTION ONE: PROFITABILITY AND COMPARISON TO THE INDUSTRY AVERAGE

The following tables provide information about the company in 2008.

	\$
Net sales	300 000
Gross profit	150 000
Distribution costs	12000

Gross profit percentage	$\frac{\text{Gross profit}}{\text{Net sales}} \times 100$	
Mark-up percentage	$\frac{\text{Gross profit}}{\text{Cost of goods sold}} \times 100$	
Expense percentage	$\frac{\text{Group of expenses}}{\text{Net sales}} \times 100$	

(a) Use the information in the tables above to calculate the **missing percentages in the table below** for 2008. Round your answers to two decimal places if appropriate.

	<i>Matiu's Music Store</i> for 2008	Music stores industry average for 2008
Percentage change in sales	-2%	-11%
Gross profit percentage	%	60%
Mark-up percentage	%	120%
Distribution costs percentage	%	8%

Use the information on the previous page to answer parts (b)–(d).

(b) Explain the meaning of the industry average's mark-up percentage of 120%.

(c) Matiu is pleased that even though *Matiu's Music Store*'s sales have decreased by 2%, that decrease is lower than the industry average of an 11% drop.

Explain ONE possible reason why the store's **sales** have **decreased** by a lower percentage than the industry average.

- (i) Reason:
- (ii) Explanation:

- (d) Make a justified recommendation for how Matiu can **improve** *Matiu's Music Store*'s **gross profit percentage** to be closer to the industry average.
 - (i) Recommendation:
 - (ii) Justification:

QUESTION TWO: PROFITABILITY COMPARISON OVER TIME

Use the information in the table below to answer parts (a)-(c).

	<i>Matiu's Music Store</i> for the year ended 31 March 2008	<i>Matiu's Music Store</i> for the year ended 31 March 2009
Net profit percentage	15%	10%
Administrative expense percentage	6%	7%

(a) Explain the meaning of *Matiu's Music Store*'s **administrative expense percentage** of 7% for the year ended 31 March 2009.

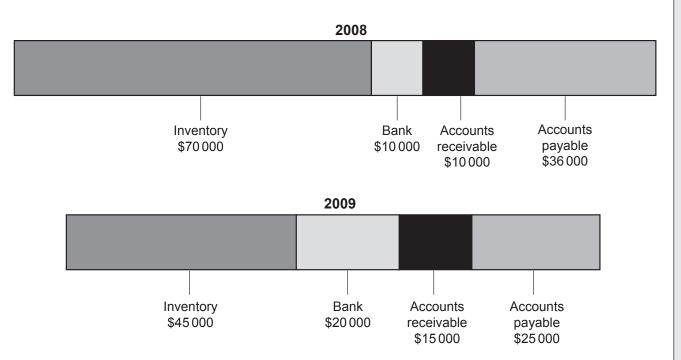
- (b) Explain ONE possible reason why *Matiu's Music Store*'s **administrative expenses** would have **increased** from 6% to 7%.
 - (i) Reason:

(ii) Explanation:

(c) State ONE possible consequence for *Matiu's Music Store* if the **administrative expense percentage** continues to **increase**.

QUESTION THREE: LIQUIDITY

Use the financial information below for Matiu's Music Store to answer questions (a)-(d).



(a) Use the information above and the formulae below to **calculate** the store's **current ratio** for 2008. Round your answer to **one decimal place**.

Current ratio = $\frac{\text{Current assets}}{\text{Current liabilities}}$:1

Current assets – (Inventory + Prepayments)

Liquid ratio = $\frac{1}{Current}$

Current liabilities – Secured bank overdraft

	2008	2009
Current ratio	:1	3.2:1
Liquid ratio	0.56:1	1.4:1

(b) Fully explain the meaning of *Matiu's Music Store*'s **current ratio** of 3.2:1 for 2009.

(c)	Explain ONE possible reason why <i>Matiu's Music Store</i> 's liquid ratio would have increased from 0.56:1 to 1.4:1.		
	(i)	Reason:	
	(ii)	Explanation:	
	(1)		
(d)		u is worried that <i>Matiu's Music Store</i> 's existing current ratio is higher than the industry rage of 2.6:1.	
		ommend and justify ONE method that <i>Matiu's Music Store</i> could use to reduce the rent ratio .	

(i) Recommendation:

(ii) Justification:

QUESTION FOUR: ACCOUNTS RECEIVABLE TURNOVER

Days

2009.

The information below relates to *Matiu's Music Store*. Use the information in the graph below to answer questions (a)-(c).

Age of accounts receivable



- (b) Explain ONE possible reason why *Matiu's Music Store*'s **age of accounts receivable** would have **increased** from 30 days to 40 days from 2007 to 2009.
 - (i) Reason:

(C) State ONE possible consequence for *Matiu's Music Store* if the **age of accounts receivable** continues to **increase**.

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Extra paper for continuation of answers if required. Clearly number the question.

Question number	

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